

ICE PACKS - SAFE HANDLING INSTRUCTIONS

We are not only very proud, but also very protective of our little creations and want to ensure they are treated well and in return, they will look after you!

Here are some 'Do's & Don'ts for getting the most out of our little creations...

Ice will expand by almost 9% of its original size, so NOTHING can stop it!

So, Don't:

- ❖ Freeze them inside the courier box, place the ice packs one by one in your freezer or simply purchase them in our cardboard freezer trays, should you wish to freeze them as they arrive.
- ❖ Stack them more than 8 ice packs high when freezing, you'll stress them out!
- ❖ Ice packs are fragile when first taken from the freezer, so be nice and treat them like glass for at least the first 30 minutes.
- ❖ Allow them to slide around when packed, make sure they are tight in your box.
- ❖ Drop them, bang them together or place something sharp on them – they'll bite back!

But Do:

- ✓ Allow them to condition (Chill Out) for 5-15 minutes prior to packing, this softens the edges
- ✓ Pack them evenly around your products, allowing good coverage and avoiding hot spots.
- ✓ Encourage your customers to re-use them, ***An Ice Pack Is Not Just for Christmas!***